INTERVIEW CRACKATHON
Inspiring YOUTH to Lead

A Nation-wide Employability Drive

Powered By

IKON
International Knowledge and Opportunities Network

30+ Cities   14 States   100+ Industry Leaders   20,000+ Students

15 Universities   1000+ Jobs   600+ Internships

Our Partners
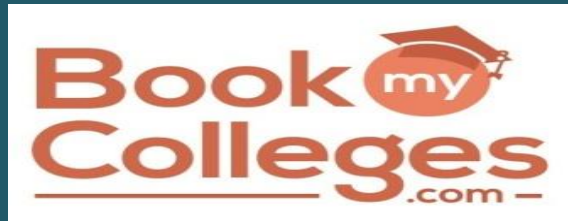
Recruitment Partner

Organizing Partner

Outreach Partner

Digital Partner
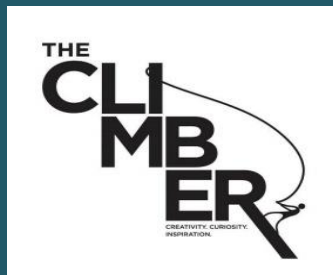
Knowledge Partner

Marketing Partner

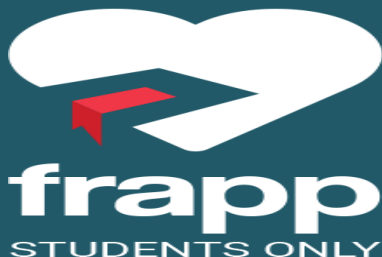# Our Partners

Official Assessment Partner

Associate Partner

Skill Partner

Internship Partner

Internship Partner

Assessment Partner

INTERVIEW CRACKATHON

VISION

To create Jobs and Internship opportunities to the graduates and bridge the talent gap between colleges and the industry. To bridge the gap of unemployable youth and the market demand of skilled manpower.

MISSION

To train and create real-time employment and Internship opportunities for the youth through practical job-oriented skill development training workshops and by industry standard assessment tests for 1 million youth by 2025.

Why should the student participate?

1. **Job Opportunity:** There are different recruiters hiring through our platform based on the assessment scores. We have also partnered with few job portals who will help us in connecting to the right employers.

2. **Internship Opportunities:** Our Internship website partners will offer us thousands of paid internship opportunities which is a gateway for a permanent job.

3. **Assessment:** An assessment test which costs around 400 rupees will be offered free of cost to assess your skill set and those scores will be shared with hundreds of employers across the country and if any recruiter is interested in your profile, you will be hired in no time.

4. **Industry Experts Connect:** The students will get to learn and get exposure on the industry trend and market pulse from the industry leaders who will address them from different industry verticals and also train them on basic interview etiquettes.

**In 2018,
Take your brand to the right target audience & explore business.**

PARTNERING WITH INTERVIEW CRACKATHON OFFERS AN UNRIVALLED OPPORTUNITY TO BE FEATURED AS A KEY PLAYER IN THE INDUSTRY ACROSS THE COUNTRY.

▪ If you are a brand with a keen interest in launching or establishing at national level, INTERVIEW CRACKATHON - Sponsorship is the place to be in 2018.

▪ Held across the prestigious and centrally located colleges and universities in 20+ major cities in 12+ states, this campaign education promises to get you great exposure across the youth in the country.

▪ Partnering with INTERVIEW CRACKATHON can only bring you massive benefits before, during and after the event.

WHY Should College become Venue Partner with us?

Venue Partner for
INTERVIEW CRACKATHON 2018

1. Biggest Employability campaign in the country.
2. Thousands of Internship Opportunities
3. Free Assessment test for Students
4. Opportunity to host and connect with HR Industry
5. Brand Awareness In The entire Country
6. Benefit to your own students as well as students of your entire region
7. Empowering the Student Community

WHAT Should the COLLEGE DO to Host the Event?

Venue Partner Expectations for
INTERVIEW CRACKATHON 2018

1. Responsible for Registration Process of Participants
2. Responsible for Marketing / Promotion of the event (Different Channels) in your city
3. Arranging the hall with Excellent Audio / Video Facility
4. Arranging Transportation for Pick-up / Drop for speakers from their Stay or Travel Point
5. Printing the 2 Event Banners (Design of Banner will be sent to the respective Venue Partner in Advance)
6. Local Volunteers to coordinate / mange the entire event
7. A Single Point of Contact (SPOC) for all the communication and coordination is required to conduct the event from start to end.

Campaign Numbers

Benefits of Partnering with
INTERVIEW CRACKATHON

- ❑ 5,00,000 Virtual Reach
- ❑ 2,50,000 Offline Marketing Reach
- ❑ 30,000+ Youth Direct Reach
- ❑ 20,000+ Kms Distance Covered
- ❑ 30+ Tier 1 Cities Youth being touched
- ❑ 14 States of major names stretched
- ❑ 1 Mission

Campaign Cities Cover

Srinagar	Vadodra
Bhopal	Mumbai
Ludhiana	Pune
Indore	Guwahati
Chandigarh	Aligarh
Jaipur	Kolkata
Delhi	Hyderabad
Jodhpur	Bangalore
Faridabad	Cochin
Ahmedabad	Kanyakumari
Lucknow	Vizag

*Locations are bound to change / Add according to operational Challenges

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INDUSTRY LEADERS SUPPORTING INTERVIEW CRACKATHON 2018

Ajase Hussain
Founder & MD 360 Degree Learning Solutions Pvt.Ltd. Bangalore

Anand Kailash
MD Human Edge. Hyderabad

Aparna Reddy
Associate Director GVK Bio. Hyderabad

Aswanth
Head HR Sunera IT Hyderabad

Arvind J
Head HR CMS Bangalore

Bhanu Priya AVP
HR Apollo Medvarsity Hyderabad

Bhavani Prasad Challa
GM HR Franklin Templeton Hyderabad

Chandra Sekhar
GM HR Tata Projects Hyderabad

Chandra Sekhar K
Talent Manager Deloiite Hyderabad

Chetan Shrivastava
Associate Professor University Hyderabad

Cireesha Mailavarapu
Head HR Sagarsoft Hyderabad

Debashis
Head HR CDK Global Hyderabad

Dhirendra Singh Parihar
GM HR Group of Engineers Hyderabad

Dinesh Kumar
General Manager Human Relations Continental Automotive Bangalore

Dinesh Kumar Murugesan
Head HR DSM INDIA Hyderabad

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INDUSTRY LEADERS SUPPORTING INTERVIEW CRACKATHON 2018

Divakar
Head Talent Acquisition
Allegis
Hyderabad

Dr.Shankar Annapindi
Head HR Inditrade
Hyderabad

Emannuel Gosula
Sr.Manager HR EPAM
Hyderabad

Gangadhara Reddy
GM Manpower Consultants
Hyderabad

Gangadharan K R
Chairman Heritage
Foundation
Hyderabad

Gurinderpal Singh
Founder & CEO
Talent 21
Hyderabad

Jay Menon
Founder & CEO Future A4
Chennai

Jessy Christin
VP HR Convate
Bangalore

Kalyan Varanasi
Sr.Business Partner
Genpact
Hyderabad

Karuna Vempalla
Head Talent
Acquisition Cigniti
Hyderabad

Lakshmikanth Sunkara
AVP L&D Hyundai
Hyderabad

Leena Canjivaram
Head Operations
Hitachi Consulting
Hyderabad

Major Vandana Sharma
CEO Peoplestartup
consulting Kolakata

Manohara Reddy
Chief Prople Officer EIQ
Networks
Hyderabad

Mary Lovina Paul
Associate Director RPG
Bangalore

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INDUSTRY LEADERS SUPPORTING INTERVIEW CRACKATHON 2018

Nidhi Bandaru
CEO & Founder Dishi Consultants
Hyderabad

Niruapama VG
Founder & CEO Ad Astra Consultants
Bangalore

Preetha Balakrishnan
Leadership Coach
Hyderabad

Prof.Alamuri Suryanarayana
Former Dean Osmania University
Hyderabad

Radha Krishna
VP HR &IR IMA Hassia Packaging
Pune

Rahul Anandani
Sr.People Business Partner CA Technologie
Hyderabad

Rajesh
Sr Manager HR
OSI Technologies
Hyderabad

Rajesh M
Marketing Head
Monster
Hyderabad

Ram Akkella
Founder & CEO Nrich HCM Solutions
Hyderabad

S.S.Prasada Rao
Director Academics
Gitam
Visakhapatnam

Sailaza
Manager Corporate Communications IMT
Hyderabad

Sashikala
Head HR Helius Technologies
Hyderabad

Satish Kadiyala
Founder& CEO Fin Analytics
Hyderabad

Shanker
Founder & CEO Ken Consulting
Chennai

Shirdi Kumar
Careator Technolgies
Pune

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INDUSTRY LEADERS SUPPORTING INTERVIEW CRACKATHON 2018

Shiva Prasad
GM HR Ecentric
Hyderabad

Sridhar Remella
CEO -V-HRD
Hyderabad

Srilatha
Senior Recruiter
Hitachi Consulting
Hyderabad

Srinivas Lakkoju
CEO Techforce
Consulting
Hyderabad

Sriram Dharba
Head HR BSE
Mumbai

Sriram Satuluri
Venture Capitalist
Hyderabad

Srividya Jayaraman
Director HR Middle Earth
Hyderabad

Sudhir Kumar
Head HR SP Software
Hyderabad

Suguata Datta
Chief Manager
HAL
Hyderabad

Sumit Aggarwal
Founder & CEO Soberbio
Consuilting
New Delhi

Trivikram Head
HR OSI Technologies
Hyderabad

Uday Bodapati
Sr.Manager Talent
Acquisition Tata Projects
Hyderabad

Venugopal
Dy Director Symbiosis
Hyderabad

Vijay Kumar
Founder & CEO
Flexy Managers
Delhi

Viswa Priya Kochar
Founder & CEO
Blew Minds
Gurgoan

INTERVIEW CRACKATHON 2017

- ☐ 15 Cities
- ☐ 7 States
- ☐ 8258 Kilometers
- ☐ 5022 Students
- ☐ 22 Programs
- ☐ 1 Mission

S. No.	PLACE	AUDIENCE	STATES
1	BIDAR	117	KA
2	AMBUR	142	TN
3	VANIYAMBADI	762	TN
4	VISHARAM	478	TN
5	FARIDABAD	132	HR
6	DELHI	282	UP
7	JODHPUR	378	RJ
8	INDORE	143	MP
9	BHOPAL	196	MP
10	AURANGABAD	574	MH
11	MALEGAON	296	MH
12	PUNE	152	MH
13	MUMBAI	365	MH
14	CHENNAI	647	TN
15	BANGALORE	358	KA
Total		5022	7

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